

GREATER PORTLAND **REGIONAL OVERVIEW**



GREATER
PORTLAND

Greater Portland is home to a deep pool of skilled workers across diverse industry sectors. Combined with its global connections and the best business value on the West Coast, the region has critical elements your company needs to access talent, scale at speed and best the competition.

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OUR TOP INDUSTRIES

Focused on the future

Sustainability, eco-friendliness, and citizen-focused infrastructure factored into Portland's ranking as the second most future-focused city in the U.S. by Financebuzz in 2021.



Computers & Electronics

\$12.37B in international exports in 2020

Local jobs: 41,400

Local employers: Intel, Lam Research, Tektronix, HP, Siemens EDA



Apparel & Outdoor

Home to the largest concentration of industry jobs and firms in the U.S.

Local jobs: 21,000

Local employers: Nike, Columbia Sportswear, adidas, LaCrosse Footwear



Climate Tech

Regional industry employment is 79% higher than the U.S. average

Local jobs: 14,400

Local employers: ESS Inc., Avangrid Renewables, NuScale Power



Food & Beverage

Greater Portland's industry employment is nearly 2x the national average

Local jobs: 29,700

Local employers: Tillamook, Swire Coca-Cola, Sysco, Reser's Fine Foods



Software

Fastest-growing industry cluster in the region, with 29% 5-year job growth

Local jobs: 35,300

Local employers: NAVEX Global, ZoomInfo, New Relic, Vacasa, Oracle



Metals & Machinery

Greater Portland's industry concentration is 4x the national average

Local jobs: 22,600

Local employers: Precision Castparts, Daimler, Boeing, Vigor, A-dec



Design & Media

Contributes \$4.2 billion in economic output to the region

Local jobs: 33,000

Local employers: Wieden+Kennedy, David Evans and Associates, Logical Position, Sigma Design Inc., LAIKA



Bioscience (Emerging)

Real estate firm CBRE considers Portland a top 10 emerging market for bioscience

Local jobs: 7,800

Local employers: Thermo Fisher Scientific, Genentech, Micro Systems Engineering, Acumed

WORLD-RENOWNED EMPLOYERS

10 largest traded-sector employers in Greater Portland:

1. Intel
2. Nike*
3. Precision Castparts*
4. Daimler Trucks*
5. The Standard
6. Columbia Sportswear Company*
7. Jacobs
8. adidas*
9. Siemens EDA
10. ZoomInfo*

*Headquarters office

Portland Business Journal, 2021-22

Best on the West Coast

The Greater Portland region was ranked the best place to live on the West Coast based on quality of life, job market, value and desirability.

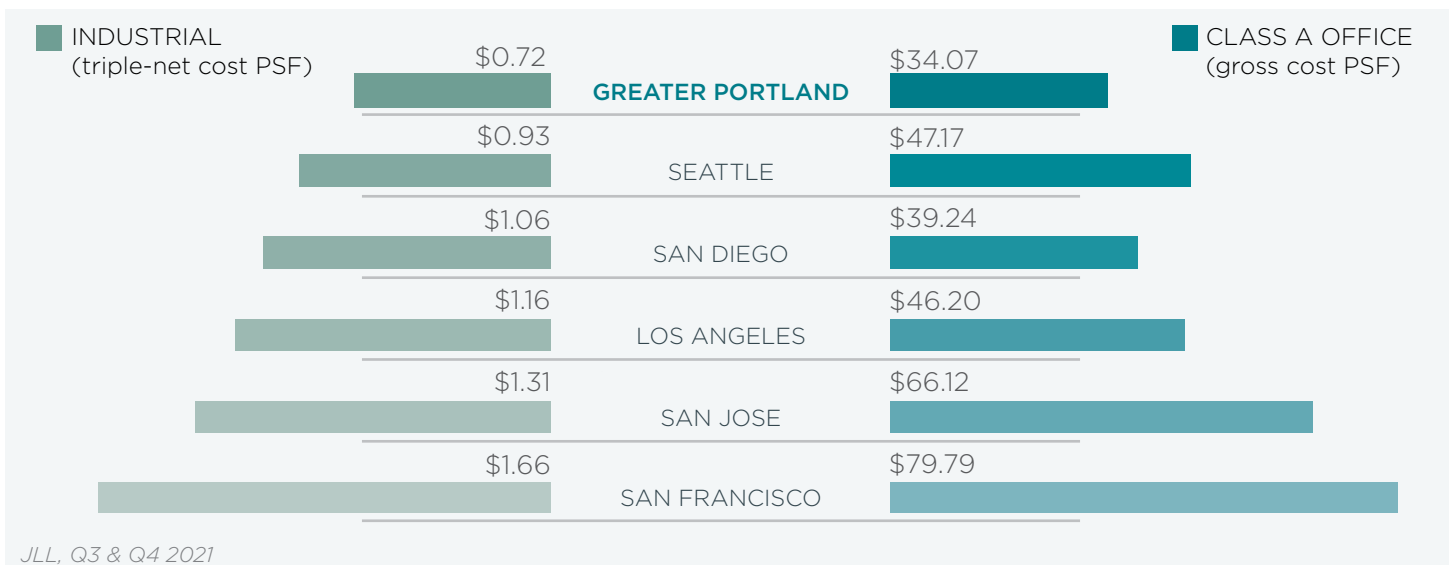
U.S. News & World Report, 2021

WEST COAST VALUE

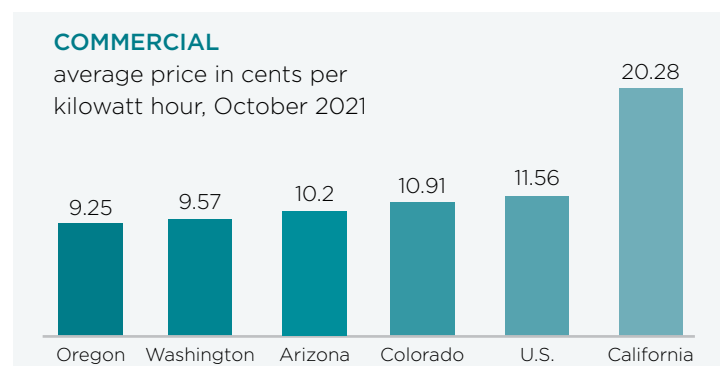
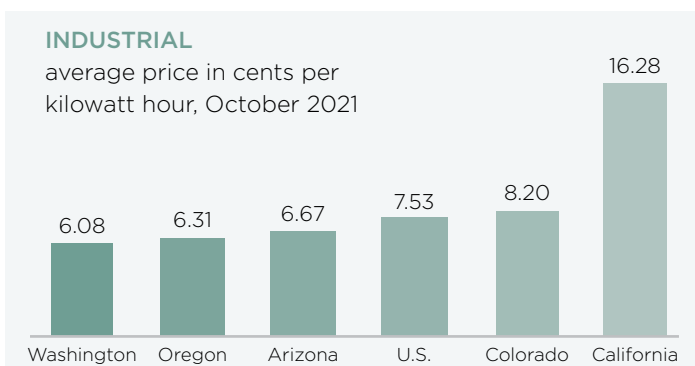
Your money goes further

U.S. News & World Report ranked Greater Portland as the most affordable metro on the West Coast in 2021.

COMPETITIVE COMMERCIAL REAL ESTATE COSTS



AFFORDABLE ELECTRICITY



Lowest energy costs

Washington and Oregon are ranked No. 1 and No. 3, respectively, for lowest energy costs in the U.S.

Wallet Hub, 2021

Better business tax climates

Oregon and Washington rank in the top 25 business tax climates in the nation. California is 48th.

Tax Foundation, 2022

EDUCATED & ENGAGED



Top West Coast market for young professionals

With 7.3% employment growth in 2021, Greater Portland is the fourth-fastest growing labor market in the U.S., according to an analysis of federal data for the 100 largest metros by The Business Journals.

DEEP TALENT POOL

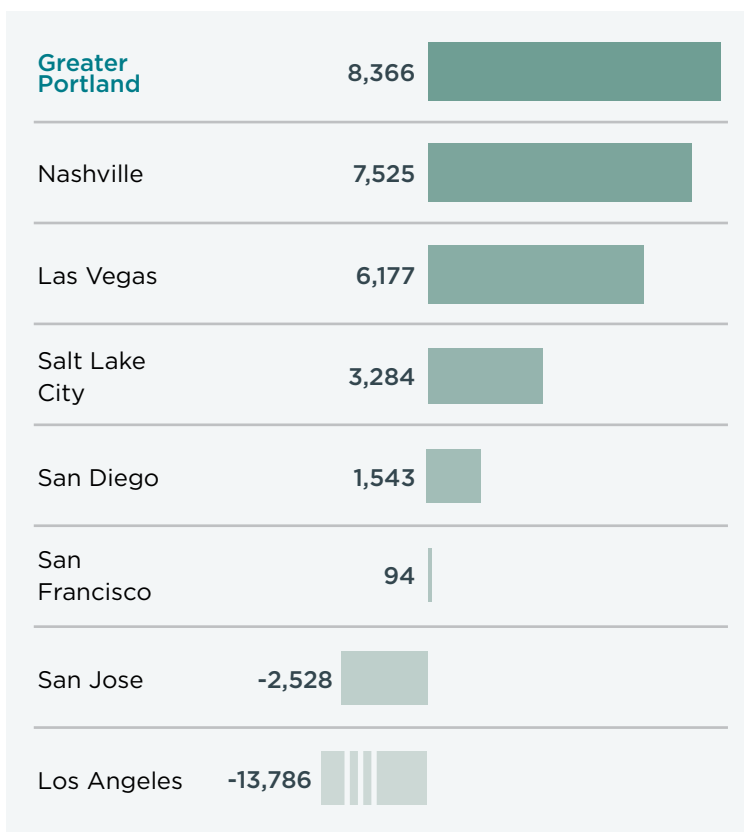
Greater Portland's largest colleges and universities:

| INSTITUTION | FULL-TIME ENROLLMENT |
|---------------------------------------|----------------------|
| Oregon State University | 32,312 |
| Portland State University | 23,640 |
| Portland Community College | 22,904 |
| University of Oregon | 21,752 |
| Clark College | 7,665 |
| Mt. Hood Community College | 6,812 |
| Clackamas Community College | 5,555 |
| University of Portland | 3,999 |
| Pacific University | 3,808 |
| Washington State University Vancouver | 3,504 |
| Oregon Health & Science University | 3,035 |

Source: National Center for Education Statistics, Washington State University - Vancouver, Fall 2020

A MAGNET FOR NEW TALENT

Net new residents age 25+ with a bachelor's degree or higher:



Source: U.S. Oregon Employment Department and Census Bureau, ACS, 2014-2019

66 Colleges, universities and satellite campuses within 100 miles of Greater Portland

234,000 Total metro enrollment in higher education

53% of Portlanders have at least a bachelor's degree. The national average is 33%

7th among the top 50 major cities in the U.S. for residents with graduate degrees

GLOBAL CONNECTIONS

America's Best Airport

Portland International Airport has been voted "America's Best Airport" in *Travel+Leisure* magazine's reader survey nine out of the last 10 years.



73 Non-stop destinations | **307** Daily non-stop passenger departures

GO INTERNATIONAL NON-STOP

11 international non-stop destinations reachable from Portland:

| | | |
|-------------------------|-------------------|----------------------------|
| Guadalajara, Mexico | Calgary, Canada | Amsterdam, the Netherlands |
| Puerto Vallarta, Mexico | Vancouver, Canada | Tokyo, Japan |
| Los Cabos, Mexico | Keflavik, Iceland | Seoul, South Korea |
| Frankfurt, Germany | London, England | |

18 Airlines

Key international & domestic passenger carriers serve travelers at Portland International Airport:



PORTS, RAIL LINES AND INTERSTATES



“Oregon and Washington have the nation's top-ranked infrastructure”

U.S. News & World Report, 2019

UNMATCHED LIVABILITY

Easy access to the outdoors

It's easy to enjoy nature in Greater Portland, with 37,000 acres of parks and green space. If you want to explore, the Pacific Coast is 90 minutes west and the Cascade mountains are 60 minutes east.

PEER CITY COMPARISON CHART

COST OF LIVING INDEX (US=100)

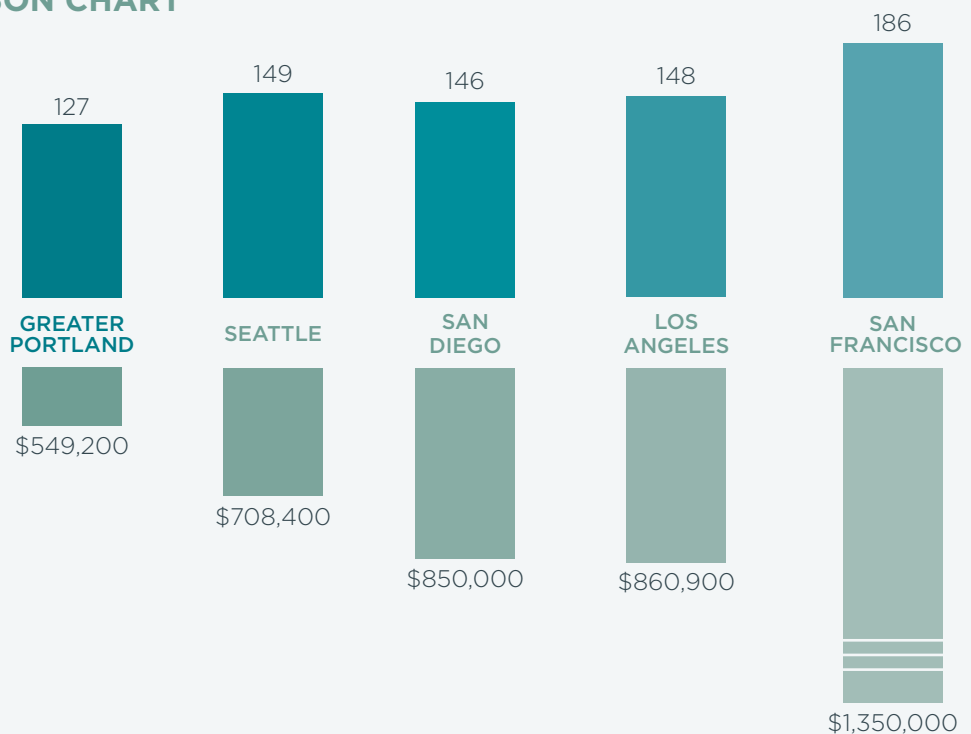
Living in Greater Portland is **less expensive** than its peer regions.

C2ER, COLI report Q3 2021

MEDIAN HOME VALUES

Greater Portland is an **incredible value** compared to its peer regions.

National Association of Realtors



“Most sustainable city in the U.S.”

Rocket Homes, 2021

“No. 1 metro area for inclusion”

Brookings, 2021



“No. 1 city for foodies”

Wallet Hub, 2021

“Best coffee city in the U.S.”

Wallet Hub, 2021

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