

SOFTWARE 2024

In Greater Portland, software talent permeates across industries. It fuels innovation in wearable tech for outdoor enthusiasts, streamlines manufacturing processes, and revolutionizes healthcare. This diverse ecosystem thrives on software expertise, driving efficiency and shaping the future of each sector.

Our industry strengths



QUALITY OF LIFE

As software workers increasingly work remote full-time, Greater Portland continues to **attract global talent** with its vibrant food scene, walkable neighborhoods and world-class outdoor recreation activities. Greater Portland is also **No. 1 for inclusion**, according to Brookings.



HIGHLY-EDUCATED WORKFORCE

42% of our region's residents have at least a bachelor's degree., and 27% of our region's jobs are in STEM occupations."



ESTABLISHED ECOSYSTEM

Here, software companies have a **strong network of support systems**, including industry associations, incubators, accelerators and coworking spaces, as well as a deep stable of developers, vendors and customers.

REGIONAL INDUSTRY HIGHLIGHTS

35,264

Employees

4,282

Establishments

No. 1

Oregon State University's College of Engineering awards **more bachelor's degrees in computer science** than any other institution in the U.S.

53% larger


Greater Portland's software sector is 53% larger than the U.S. average.

29% growth

Software sector is expected to grow by 29% over the next 5 years.



TOP PORTLAND METRO EMPLOYERS

	NAVEX GLOBAL	1,000*
	UNOSQUARE	768
	EXTERRO	750
	NEW RELIC	613
	DAT FREIGHT & ANALYTICS	500

Employment estimates from Jan. 2024
*Denotes headquarters

SOFTWARE ECOSYSTEM

Industry Clusters

BUSINESS TO CONSUMER

- adidas
- Airbnb
- Apple
- Columbia Sportswear
- eBay
- Nike
- Vacasa
- Yahoo!

CLOUD COMPUTING

- Atmosera
- AWS Elemental
- Cloudability
- Google Cloud
- Microsoft

ENGINEERING + MANUFACTURING

- Agility Robotics (Albany, OR)
- AutoDesk
- DAT Freight & Analytics
- DWFritz
- Northwest Analytics
- OIA Global
- Synopsys
- Verizon
- Viewpoint
- XPO Logistics

MARKETING + SALES SOLUTIONS

- Act-On Software
- Airship
- Digimarc
- DiscoverOrg
- Expensify
- Lytics
- Mercari
- Opal
- Oracle
- Salesforce
- SurveyMonkey

SECURITY + IDENTITY

- Akamai
- Galois
- IDX
- McAfee
- NAVEX Global
- RadarFirst
- SheerID
- Sterling Identity
- Tozny
- Tripwire
- Tyfone
- Zapproved

FINTECH

- Coinbase
- InComm Digital Solutions
- PayRange

SOFTWARE DEVELOPMENT TOOLS

- Jama Software
- New Relic
- Panic
- Puppet
- Vernier Science Education

TECH TALENT + CONSULTING

- Axian
- CorSource
- Exterro
- Fond
- GuideSpark
- Marquam
- North Highland
- Point B
- Propeller
- Ruby Receptionists
- Slalom

NO. 1 FOR LIVABILITY



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